



2009 Annual Report

Vision:

A Breath of Hope Lung Foundation is committed to being a leading contributor to the cure of cancer by focusing on lung cancer treatments.

DID YOU KNOW?

Approximately 175,000 people are diagnosed with lung cancer in the US each year. Killing more than 160,000 people annually, this is more than breast, colon, and prostate cancers combined.

A Breath of Hope Board of Directors

Richard Ansel
Shanna Ballsrud - Treasurer
Lorie Beerling
Kathy Casmer – Vice President
Mike Corcoran
Arek Dudek, MD, PhD
Bob Ezrilov
Richard Ezrilov
Judy Golz – President
Sue Jerutis, RN, BSN
Lise Kraemer
Neal Kraemer
Mary Jane McKeon – Secretary
Michele O'Brien, RN,CNS,MSN
Richard Pedtke
Mark Sborov, MD
Paul Thurmes, MD
Sonia Ungerman

A total volunteer board; no paid staff

DID YOU KNOW?

Over 60% of new lung cancer cases were never smokers or were former smokers, many of whom quit decades ago. One in five women and one in twelve men diagnosed with lung cancer have never smoked.

Mission Statement

Our mission is to fight lung cancer by:

- 1) funding innovative research
- 2) promoting community involvement
- 3) increasing awareness through education

About Us

In 2007, four lung cancer patients and two daughters of these patients united with their Advanced Practice Nurse and two others from Fairview Southdale Hospital to create the First Twin Cities Lung Run/Walk. The success of this event led to the formation of A Breath of Hope Lung Foundation. We know first hand the need for research efforts and awareness of lung cancer treatments.

Research Grant Funding

In March 2009, after extensive investigation by the Funding Allocation Committee, \$75,000 was donated through the LUNGeVity Foundation. Along with their matching donation, A Breath of Hope was able to provide \$150,000 for the following two-year studies:

Sreenath Sharma, PhD

Massachusetts General Hospital Cancer Center, Boston, MA. This study involves the possibility of preventing acquired resistance to development drugs that inhibit the epidermal growth factor receptor for the treatment of non-small cell lung cancer by adding other drugs to the treatment.

Jeff Borgia, PhD

Rush University Medical Center, Chicago, IL. This study is working to develop a generation blood test that is capable of correctly diagnosing 87% of patients with early-stage non-small cell lung cancer against an age and sex matched patient population without cancer.

2009 Twin Cities Lung Run/Walk

Our third annual walk, held in September at Lake Harriet, confirmed the need in our community for lung cancer awareness. Participation has increased two times from our first event in 2007. The feeling of hope permeated the air. Tender moments of remembrance for those who were honored made this a very special event.

2009 Wellness Conference

The first year for this event focused on Healing Mind, Body and Spirit and targeted lung cancer patients, survivors, care-givers and the medical community. Eight speakers offered extensive information on nutrition, oxygen therapy, treatment plans, intimacy and season of survivorship, extending the help beyond the oncologist's office.



DID YOU KNOW?

An estimated 347,000 Americans are currently living with lung cancer. It is estimated that there will be 215,020 new cases and 161,840 deaths from lung cancer in the United States in 2008. (Both non-small cell and small cell combined).

A Breath of Hope Lung Foundation is a 501(c)(3) tax exempt organization. All donations are tax deductible to the full extent of the law.

DID YOU KNOW?

Less money is spent on lung cancer research than on any other cancer. In 2007, the National Cancer Institute estimated it spent only \$1,630 per lung cancer death compared to \$13,452 per breast cancer death, \$11,298 per prostate cancer death and \$4,566 per colorectal death.

One only needs to look at A Breath of Hope Lung Foundation's own board to realize the importance of a focus on lung cancer.

During 2009, we lost three founding board members to this terrible disease:

**Mike Corcoran
Judy Golz
Lise Kraemer**

2009 Financial Results

Income

Wellness Conference			
Conference Booth	4,600		
Conference Registration	<u>1,735</u>		
Total Income - Wellness Conference			6,335
Run / Walk			
Active Network, Inc	33,533		
Cruise Fundraiser	2,920		
Donations	19,585		
First Giving	6,601		
Registration Fees	13,695		
Silent Auction	3,580		
Sponsor Fees	<u>36,350</u>		
Total Income - Run / Walk			116,264
Total Income - Promotions			1,364
Total Income - Grants			4,375
Memorials			
Judy Golz	50		
Lise Kraemer	11,964		
Mike Corcoran	5,665		
Other Memorials	<u>8,560</u>		
Total Income - Memorials			26,239
Total Income			154,577

Expense

Wellness Conference			
Equipment Rental	1,523		
Food / Banquet / Refreshments	4,106		
Speaker Fee	3,600		
Other	<u>572</u>		
Total Expense - Wellness Conference			9,801
Run / Walk			
Advertising	3,877		
Awards/appreciation	500		
City Fees	1,100		
Copies / office expense	181		
Insurance	600		
Management Fees	2,500		
Race Day Equipment	4,777		
Refreshments	638		
Supplies / Promo Mailings	575		
T-Shirt Printing	<u>4,889</u>		
Total Expense - Run / Walk			19,637
Foundation Expense			
Advertising / Promotion	2,330		
Bank Service Charge	185		
Credit Card Fees	225		
Dues & Subscriptions	150		
Gifts / Service Flowers	379		
Insurance	750		
Legal & Professional	1185		
NSF Deposited Items Returned	100		
Office Expense	349		
Postage	1407		
Printing / Brochures / Post Cards	3063		
Sweatshirts / Buttons / Bracelets	1564		
Taxes	<u>25</u>		
Total Expense - Foundation			11,712
Total Operating Expense			41,150

Research Grant 75,000

Total Expense 116,150

Net Income 38,427